

# GETTING STUCK-IN WITH STUCCO: PAT McAULIFFE'S LISTOWEL



Seminar & Workshop

10<sup>th</sup> JULY 2018

FEEDBACK REPORT

A Collaborative Initiative By



## CONTENTS

Introduction and Setting the Scene

Overview of Seminar Presentations

Feedback from Workshop

Next Steps

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The content of this publication is solely the responsibility of the author and does not necessarily represent the official views of the Heritage Council.

*Victoria McCarthy  
Architectural Conservation Officer  
Kerry County Council  
November 2018*

## INTRODUCTION & SETTING THE SCENE

### History of Pat McAuliffe's Shopfronts

Pat McAuliffe lived and worked in Listowel, Co. Kerry from 1846 to 1921. In a career as a plasterer and builder he applied exterior plaster, or stucco, upon shopfronts and townhouse facades in the region. From the 1870s on he began to develop an ambitious and often exuberant style, using a broad range of elements culled from the vocabulary of classical architecture and ornament while exploring an eclectic mix of art nouveau, Celtic and Byzantine influences.

### Setting the Scene

The purpose of this project was to showcase Pat McAuliffe's contribution to Ireland's vernacular built heritage and to enable collective understanding, appreciation and knowledge, particularly among its custodians, of the importance of this heritage. It is important to protect Listowel's architectural identity. As a society, we must realise the impact of small but numerous changes on the character and long-term survival of our heritage assets. The need for appropriate conservation repairs in addition to meeting the challenges of modern retailing and commercial needs, has, at times, resulted in pressure on this finite resource.

### The Listowel Heritage-Led Regeneration Strategy

In 2015 Kerry County Council commissioned the Listowel Heritage-Led Regeneration Strategy which aims to environmentally, economically and socially regenerate the historic town of Listowel. The strategy sets out a shared vision for the rejuvenation of the town following public consultation. As part of this process, the strategy identified the "Big 6" – six heritage assets as being particularly unique to Listowel and central to the success of the strategy. Pat McAuliffe was specifically highlighted as being an integral element of Listowel's architectural heritage.

### Statutory Protection

Many of the shopfronts and other McAuliffe buildings are protected structures in the Record of Protected Structures in the Listowel Town Development Plan 2009-2015 (as extended) and are also part of wider Architectural Conservation Areas (ACAs) designated in the Development Plan. The buildings are included in the National Inventory of Architectural Heritage (NIAH).

### European Year of Cultural Heritage Community Grant Scheme 2018

The Listowel Business and Community Alliance applied for funding under the European Year of Cultural Heritage Community Grant scheme in 2018 to focus on Pat McAuliffe and his Listowel legacy. Listowel's shopfronts are unique and deserve recognition. The Listowel Business and Community Alliance was successful with funding provided by both the Heritage Council and Kerry County Council towards the event.

## Aims and Objectives

There were four main aims and objectives of the seminar:

1. Highlight Listowel's Architectural Heritage
2. Outline the Genius of Pat McAuliffe
3. Architectural assessment of Pat McAuliffe buildings by a conservation architect
4. Practical advice from conservation specialists

## Seminar Preparation

The Conservation Architect called to all the Pat McAuliffe building owners in Listowel town during the month of June to carry out a condition survey of the buildings identified in the National Inventory of Architectural Heritage. Contact was also made with the Limerick Conservation Officer to ensure the Abbeyfeale community, another location where Pat McAuliffe has left his legacy, was fully appraised of the event and invited to attend the seminar and workshop in Listowel. The Alliance invited local businesses, Listowel Tidy Towns, the Kerry Archaeological and Historical Society, along with An Taisce, Kerry County Council, Listowel business people, and local agents. The event was also widely advertised in the local print media and on social media, using in particular, the contacts the Alliance has made since its inception in 2017.

## Listowel's precious plaster master-works under the spotlight

The Kenyan (North Kerry) 4 Jul 2018 By KATHLEEN O'SULLIVAN

GETTING 'stuck in stucco' will be the name of the game in Listowel next week as part of a major retrospective of the work of a man regarded as one of the finest master craftsmen in Ireland, as well as its greatest plaster worker.

Pat McAuliffe (1846–1921) is the creative genius under the spotlight at the Seanchai on Tuesday next, July 10, as the Listowel Business and Community Alliance hosts a free seminar and workshop on his beautiful handwork, as well as his life and times.

It's also going to be a hugely proud day for the McAuliffe family, including Pat's great-grandson Xavier McAuliffe, who will be present to take part in the celebration.

Pat McAuliffe's unique work is among the most important assets of Listowel's rich heritage, featuring atop so many buildings – not least the famous Maid of Erin, as well as The Harp and Lion, and so many others in both Listowel and Abbeyfeale.

 Louise Stack channels Frida Kahlo to win the inaugural Listowel Visual Arts Week photo competition, which asked entrants to recreate famous art scenes. 'Oysters in the Turret' by the Ballylongford Oyster Festival, a joint runner-up, is left. On the run in the picture is their speciality!



Self-taught, he single-handedly invented the stucco plasterwork material and style for which he became renowned. "Listowel has a unique range of buildings marking it as one of the best Irish towns in terms of its rich architectural tapestry, including the 15th century FitzMaurice Castle, the Georgian Square, and attractive vernacular Victorian streetscapes," Alliance Chairman Stephen Stack said, inviting everyone to attend.

"Of particular renown are its delightful shopfronts, many of which provide the canvas for the Celtic-Revival style stucco – work of Pat McAuliffe."

"Pat was a local self-taught craftsman who has left a most extraordinary legacy and whose work has been described as a 'unique contribution to Irish decorative art, not only in Listowel, but in Abbeyfeale, County Limerick.'

Registration begins at 10am, and the event will also give people the opportunity to receive advice from a conservation architect and learn some great tips on the business of applying for conservation grants.

The seminar runs from 10.15am to 12.15pm, with the workshop from 12.30pm to 1pm. LISTOWEL Visual Arts Week took place from June 20 to 24, and Jumbo's Family Restaurant kicked it all off with their col-

Excerpt from local newspaper highlighting the event

## Seminar Information

The Listowel Heritage-Led Regeneration Strategy was available as were copies of the Advice Series prepared by the Department of the Environment, Heritage and Local Government. Conservation leaflets on various aspects of conservation repairs were also provided. Books and DVDs of the County Kerry National Inventory of Architectural Heritage survey were available to all. Information about conservation grants and other publications including the "Shopfronts of County Cork" and Séan Rothery's "The Shops of Ireland" were also available during the event.

## National Inventory of Architectural Heritage June 2018 Building of the Month

During early preparations for this seminar, the Department of Culture, Heritage and the Gaeltacht were very supportive of the proposed event and wished to help promote Listowel's Pat McAuliffe shopfronts. Accordingly, contact was made closer to the seminar date and one of Pat McAuliffe's buildings, The Emporium, 15 Church Street, Listowel, was chosen to feature as the Building of the Month in June, prior to the July seminar. It was expected that this would also help promote the seminar and workshop. Excerpts from Seán Lynch's book were used and photographs from the County Conservation Officer. The owner of The Emporium had a beautiful shopfront window display to celebrate the inclusion of the building in the NIAH's Building of the Month. Following this initial publicity, the editor of History Ireland featured The Emporium as the Gem of Architecture in the Autumn edition.

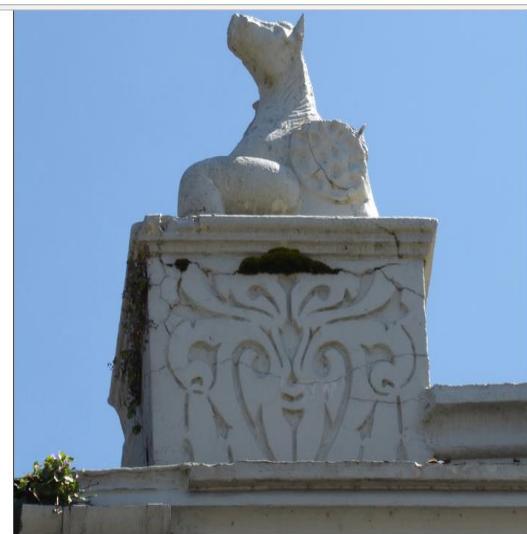
The screenshot shows the NIAH website header with the logo and navigation links for Surveys, Publications, and Places To See. Below the header, there is a large image of a stone wall, followed by two smaller sections: 'Building of the Month' featuring an eagle plaque and 'Building Survey' featuring a garden scene.



This screenshot shows the 'Building of the Month' section for June 2018. It features a large image of an eagle plaque above the text 'Building of the Month June 2018'. Below the text is a description of the Emporium building and a 'Read more...' link. At the bottom is a 'continue reading >' button.

Building Survey

This screenshot shows the 'Garden Survey' section. It features a small image of a garden scene.



The Great Seal is the climax of an elaborate architectural composition, at once rigidly structured and fluidly detailed, below. The uppermost floor features arabesque decoration incised into low-relief plasters on either side of an off-central window. Each plaster finishes in a capital with more incised decoration resembling a stylised flamingo and paired swans. The floor below features Celtic gülloche plasters and zoomorphic detail on either side of a ribbon-like panel which once carried the name EMPORIUM in high relief. The plaster detail is also present on the ground floor where an egg-and-dart cornice surmounts a scroll fascia shopfront.



The footer includes links for Home, Surveys, Publications, Places to See, Accessibility Statement, Terms and Conditions, Privacy Policy, Telephone: LoCall 1890 20 20 21 or +353 (0)1 888 20 00, and E-mail: niah@ahg.gov.ie.

Except from Building of the Month, June 2018, National Inventory of Architectural Heritage (NIAH)

 **Kerry Your Natural Escape**  
@KerryYourNatEsc

The Building of the Month - The Emporium, Church Street, Listowel by Pat McAuliffe. This building is featured on the link below and demonstrates how much history Listowel has within its beautiful buildings. Well worth a read. [buildingsofireland.ie/Surveys/Buildi ...](http://buildingsofireland.ie/Surveys/Buildi ...)



5:01 AM - 7 Jun 2018

Share   



Image of Shopfront Display of The Emporium, Building of the Month, NIAH

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celibate cohabitation agreement. She believed that Matthew had resolved to reduce her to destitution again when he realised that she would not bend to his will and fulfil her marital duties as he desired. Abusive letters that he had sent to shopkeepers, refusing to pay her bills and speaking in very gross terms about her, were read out in court. She was forced to sell the furniture and move out. Scandal and gossip that she instigated about her spread throughout Dublin, and she was never longer at his mercy.

Matthew countered her claims by stating that he had never agreed to cohabit with her, and was seen socialising with her in an effort to protect her and her family's reputations. He also claimed that as his health had improved, and he was no longer near death, Sarah had plotted to get more money. He had become enraged when she had continued to pledge his credit, contrary to the terms of their deed of separation, and so had deducted the bills from her alimony.

Several pamphlets that Sarah had published on spirituality were read out in court by Matthew's counsel in an effort to prove that she had written both immorally and blasphemously, implying that Matthew's reputation had suffered by his spiritual friends, including Frederick Tennyson, brother of Alfred Lord Tennyson, who were hardly the 'tame rappers' with whom her husband accused her of associating. As a lecturer on such sacred subjects, she needed to disprove the accusations of immorality that her husband had cast against her. It was a case of money and influence against the honour of an Irish lady.

Sarah denied that she was only after more money, but rather had believed that her husband genuinely hoped to be reconciled. He had been cruel in bringing her back from Peru and then going back on his promise to live with her in Ireland. Secret on her terms, he drunken behaviour and threats of physical violence had put her in fear of her life. She claimed that their cohabitation had

made the original separation deed null and void, which meant that she was entitled to re-instate the divorce proceedings and also apply for additional alimony, as his wealth had greatly increased since 1867. Sensationally, she claimed that her father, James Ganly, had recently started proceedings to dissolve his partnership with Matthew as a ploy to prevent her from obtaining her just and proper provision. Her father denied her claim, saying that it was Matthew's intemperance that was the cause.

During Sarah's divorce, Judge Warren ruled that, although there had been a reconciliation *prima facie*, on its own, it was not a bar to the legality of the original separation agreement. She had not been able to show any new acts of physical violence necessary to prove cruelty since those proven ten years before. Her petition contained a paragraph claiming that she had the same grounds for nullity of marriage as Lady Crampton had in the English court, where the marriage had not been consummated owing to the impotency of the husband. This was at odds with her claim that her husband had diminished marital rights. The separation agreement would continue on the original terms unless both parties disagreed with the judge and decided that she would appeal and campaign for changes in the divorce laws.

By a twist of fate, Matthew died a few months later and Sarah's alimony stopped. Although lampooned in the Dublin press for daring to represent herself in court, she billed herself as 'the First Lady Barrister in Ireland' when advertising her lectures calling for reforms in the divorce laws. She ended her days in Australia, still lecturing on women's rights and spirituality.

*Joan Capstick is a family historian and a descendant of Sarah Parker.*

**FURTHER READING**  
Parker Divorce Case, *Freeman's Journal*, 12 and 23 January and 2 February 1878.

## GEMS of ARCHITECTURE

### THE EMPORIUM

Church Street, Listowel, Co. Kerry

By Séan Lynch

**P**at McAuliffe (1846–1921), builder and plasterer, lived and worked in Listowel, Co. Kerry, and, in a long career spanning the period from the 1870s to the 1910s, applied plaster or stucco to shop fronts and entire façades in the north Kerry and west Limerick region. McAuliffe developed an ambitious and often exuberant style blending a variety of devices called from the vocabulary of classical architecture—architraves and archivolts, consoles and cornices, pillars and pilasters—with an eclectic mix of Art Nouveau, Byzantine, Celtic and freestyle motifs.

An examination of surviving artefacts and models from McAuliffe's workshop reveals that the artist sought to complete as much work as possible off site. Using a range of bespoke moulds, a variety of embossed quoins, string-courses and, in some cases, large sculptural pieces were precast in sections in the workshop for later assembly on the façade. Two-, three- and four-part moulds accommodating awkward

undercut sections were necessary for many of the capitals and for complex three-dimensional centrepieces.

The individual casts were then assembled on site with hard-bonding French fondue cement and with metal brackets used to secure heavy pieces in place. McAuliffe enjoyed staging the drama of the installation, temporarily concealing the front of the building from public view behind a canvas 'curtain' suspended from the scaffold. The precast pieces in place, McAuliffe would carve out blocks of cement to create further finials, arabesques and zoomorphic intricacies. With all of the embellishments and lettering completed, the new façade was revealed by the drawing back of the curtain and the removal of the scaffolding frame.

The Emporium, Church Street, Listowel, was built in the 1840s. The house, a single bay wide and three storeys high, was once home to the post office of the town, with residential quarters above. It is still in commercial use. McAuliffe's work on the façade dates from c. 1905.

Crowning the façade, Church Street, Listowel, was built in the 1840s. The house, a single bay wide and three storeys high, was once home to the post office of the town, with residential quarters above. It is still in commercial use. McAuliffe's work on the façade dates from c. 1905.

Crowning the façade, the Great Seal is the climax of an elaborate architectural composition, at once rigidly structured and fluidly decorative. The uppermost floor features a heraldic device, incised into low-relief pilasters on either side of an off-centre window. Each pilaster finishes in a capital with more incised decoration, resembling a stylised flamingo and paired swans. The floor below features Celtic guilloche pilasters and zoomorphic detail on either side of a ribbon-like panel which once carried the name 'EMPORIUM' in high relief. The plaster detail is also present on the ground floor, where an egg-and-dart cornice surrounds a scroll fascia shop front.

*Séan Lynch is a Kerry-born artist who represented Ireland at the Venice Biennale in 2015 and is the author of The Stuccowork of Pat McAuliffe of Listowel (Tíche, 2008). Series based on the NIAH's 'building of the month', www.buildingsofireland.com.*



ing has weathered considerably over the years, with only mere traces now surviving.

The Great Seal is the climax of an elaborate architectural composition, at once rigidly structured and fluidly decorative. The uppermost floor features a heraldic device, incised into low-relief pilasters on either side of an off-centre window. Each pilaster finishes in a capital with more incised decoration, resembling a stylised flamingo and paired swans. The floor below features Celtic guilloche pilasters and zoomorphic detail on either side of a ribbon-like panel which once carried the name 'EMPORIUM' in high relief. The plaster detail is also present on the ground floor, where an egg-and-dart cornice surrounds a scroll fascia shop front.

Above: The façade of the Emporium, on Listowel's Church Street, surmounted (left) by the Great Seal. (Victoria McCarthy)



Excerpt from History Ireland, September / October 2018, Vol. 26, No. 5, p.35

The seminar and workshop was also afforded particular mention in the Tidy Towns Report for Listowel.



"This Adjudicator would visit Listowel just to look at the shopfronts alone. The wonderful stucco work, the colours and the high standard of care make your main streets a joy to wander along. These are locally appreciated as an event to learn about this craft, this was advertised at your Heritage Centre" (p.22).

"It is very encouraging to read of the recent funding acquired for the protection of Pat McAuliffe's unique legacy and examples observed were excellent" (p.26).

Excerpts from Adjudication Report for Tidy Towns, 2018, Listowel National Winner, Ireland's Tidiest Town



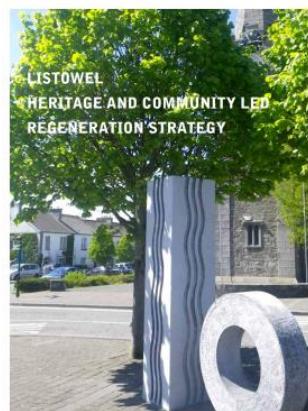
Display of Seminar & Workshop Advertising at Entrance to the Seanchaí Kerry Writers' Museum

## OVERVIEW OF SEMINAR PRESENTATIONS

There were five speakers at the seminar and workshop:

1. Setting the Scene: Victoria McCarthy, Kerry County Council
2. Listowel Through the Lens: Vincent Carmody, Author and Local Historian
3. The Genius of Pat McAuliffe: Séán Lynch, Author of "The Stuccowork of Pat McAuliffe of Listowel"
4. Condition Survey & Assessment: Mary O'Connell, Conservation Architect, Tralee
5. Practical Conservation Advice: Colm O'Sullivan, Capital Mouldings, Cork

**Victoria McCarthy**, Architectural Conservation Officer, Kerry County Council. Victoria's presentation highlighted the Listowel Heritage and Community Led Regeneration Strategy and how the seminar evolved from this strategy. Victoria outlined the basic principles of shopfront design and how vernacular commercial architecture has changed over the centuries. Victoria then spoke about Pat McAuliffe and his work and used photographs of Listowel's shopfronts to highlight detail. Her presentation concluded with advice and guidance on how to maintain historic shopfronts and where to go for advice and funding.



### Strengthening Engagement



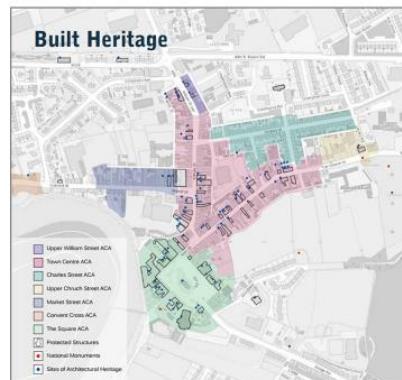
An Chomhairle Oidhreachtach  
The Heritage Council

Historic  
Towns  
Initiative

### Listowel's Tangible Heritage Features

Vibrant streets full of vernacular Irish shopfronts, most notably those of Pat McAuliffe

**Actions 2b:**  
Promote traditional shopfronts & streetscapes



## Late 19<sup>th</sup> Century - A Time of Change

Point of departure – building style, materials & technology

Larger plate glass windows revolutionised facades & shopfront design

Pattern Books



## What is Stucco?

Plaster – gypsum, lime & marble powder

External uses – imitate stone

Internal uses – ceiling/wall decoration

Decorate vernacular buildings



## Celtic Revival (late 19<sup>th</sup> century)

Ornamental, avoiding straight lines & only occasionally using symmetry

Often involving complex symbolism

Spirals, key patterns, lettering, zoomorphics, plant forms & human figures



## Maintaining historic shopfronts

Remember - you have an antique!!

Repair rather than replace

Decorate with appropriate colours and mind the detail

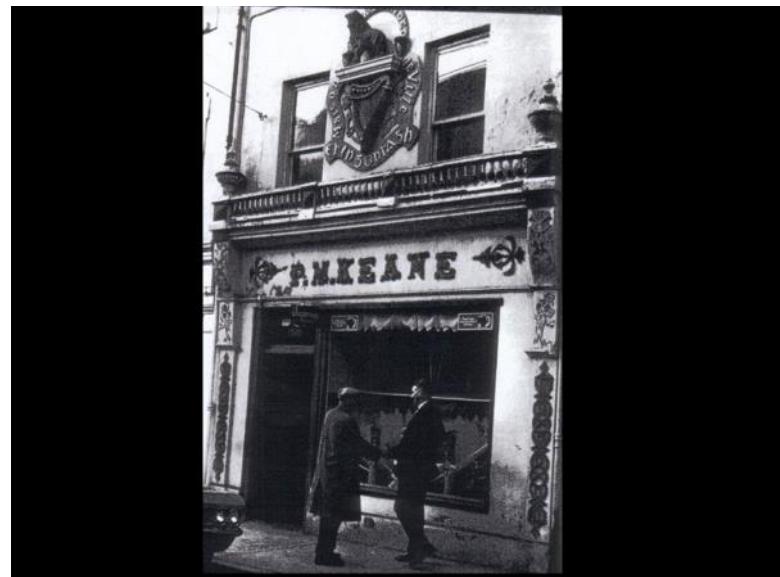
Remove unnecessary signage, wiring, cables & simplify lighting

**Vincent Carmody** is a local historian and provides tours where he outlines his knowledge about the comprehensive history of the town, its inhabitants, and its hinterland, from the 19<sup>th</sup> century up to the present day. Vincent is also the author of "*Listowel: Snapshots of an Irish Market Town, 1850-1950*", published in 2012 and the *North Kerry Camera, Listowel & its surroundings* (1860-1960), published in 1989. Vincent's presentation comprised an extensive collection of photographs from Listowel town where a wide range of buildings, streets and local scenes were presented to the audience. Vincent also identified how Listowel has changed over the years using the medium of photography to highlight how Listowel has grown and developed over time.

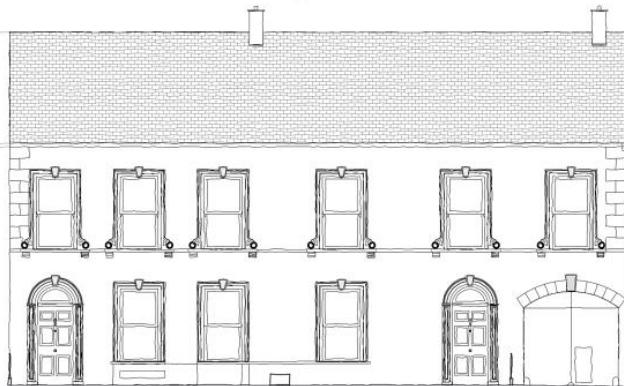
**Seán Lynch** is a Kerry-born artist currently living in Brussels. Alongside representing Ireland at the Venice Biennale in 2015, he has worked alongside Michele Horrigan at Askeaton Contemporary Arts, enabling over a hundred artist residencies and site-specific projects to be made in southwest Ireland. Seán published "The Stuccowork of Pat McAuliffe of Listowel" in 2008. Seán outlined how Pat McAuliffe used the façade of vernacular buildings as a canvas on which to erect living art and he showed how symbols, a variety of artistic styles and influences were employed, often on the same building. Seán focused on both Listowel and Abbeyfeale and included pictures of architectural features which have been lost over time. Seán explained how the German word "Gesamtkunstwerk" perfectly described how Pat worked which is translated as a work of art that makes use of all or many art forms or strives to do so. The following images are excerpts from Seán's presentation.







**Mary O'Connell** is based locally in Kerry and is a practising Registered Architect with Conservation Accreditation, with 20 years post qualification experience on various projects types from Residential to Educational, Healthcare, Commercial and Civic Projects with specific interest in Conservation Projects. Mary had surveyed Listowel's shopfronts that were attributed to Pat McAuliffe and spoke about their detail and architectural features; some very obvious, and some almost hidden. Mary concluded with advice about best practice. The following images are excerpts from Mary's presentation.



Getting Stuck in with Stucco  
Pat McAuliffe's Listowel  
Tuesday 10<sup>th</sup> July 2018

27/28 The Square  
Elevation Study and Photographic Survey



Getting Stuck in with Stucco  
Pat McAuliffe's Listowel  
Tuesday 10<sup>th</sup> July 2018



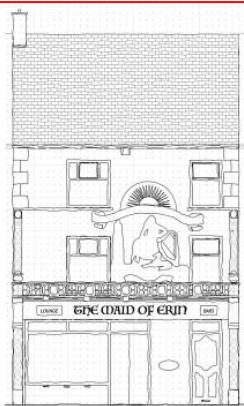
27/28 The Square  
Elevation Study and Photographic Survey



Getting Stuck in with Stucco  
Pat McAuliffe's Listowel  
Tuesday 10<sup>th</sup> July 2018



27/28 The Square  
Elevation Study and Photographic Survey



Getting Stuck in with Stucco  
Pat McAuliffe's Listowel  
Tuesday 10<sup>th</sup> July 2018

The Maid of Erin, 12 Main Street  
Elevation Study and Photographic Survey



Getting Stuck in with Stucco  
Pat McAuliffe's Listowel  
Tuesday 10<sup>th</sup> July 2018

The Maid of Erin, 12 Main Street  
Elevation Study and Photographic Survey



Getting Stuck in with Stucco  
Pat McAuliffe's Listowel  
Tuesday 10<sup>th</sup> July 2018

The Maid of Erin, 12 Main Street  
Elevation Study and Photographic Survey



Getting Stuck in with Stucco  
Pat McAuliffe's Listowel  
Tuesday 10<sup>th</sup> July 2018

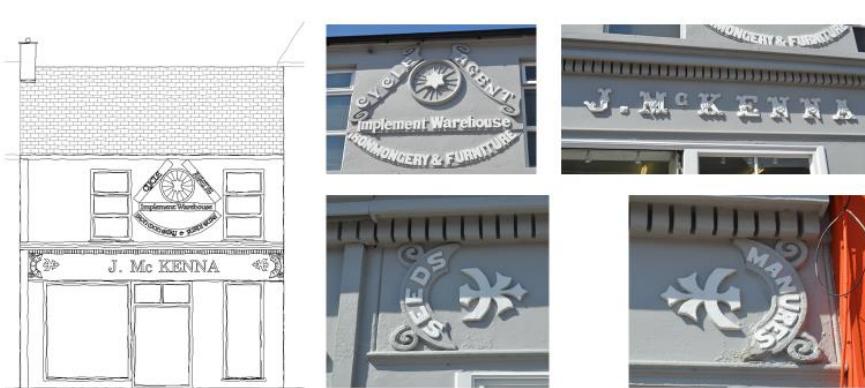


Listowel Travel Ltd, 15 Main Street  
Elevation Study and Photographic Survey



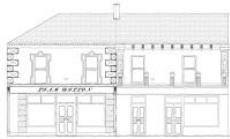
Getting Stuck in with Stucco  
Pat McAuliffe's Listowel  
Tuesday 10<sup>th</sup> July 2018

The Rising Sun , 19 Market Street  
Elevation Study and Photographic Survey



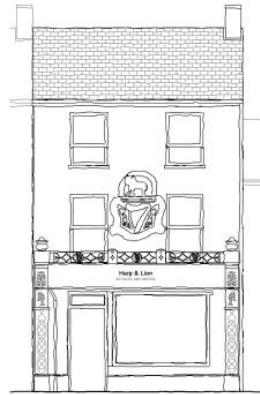
Getting Stuck in with Stucco  
Pat McAuliffe's Listowel  
Tuesday 10<sup>th</sup> July 2018

McKenna's, 5 Market Street  
Elevation Study and Photographic Survey



Getting Stuck in with Stucco  
Pat McAuliffe's Listowel  
Tuesday 10<sup>th</sup> July 2018

Liam Dillon, 62 Church Street  
Elevation Study and Photographic Survey



Getting Stuck in with Stucco  
Pat McAuliffe's Listowel  
Tuesday 10<sup>th</sup> July 2018

The Harp & Lion, 44 Church Street  
Elevation Study and Photographic Survey



Getting Stuck in with Stucco  
Pat McAuliffe's Listowel  
Tuesday 10<sup>th</sup> July 2018



The Harp & Lion, 44 Church Street  
Elevation Study and Photographic Survey

Colm O'Sullivan, from Capital Mouldings is based in Cork and is involved in conservation and restoration work and uses traditional materials with a focus to preserve old decorative work wherever possible. Notable projects include City Hall, Cork, Muckross House, Killarney, St John the Baptist's Church, Kinsale

and St. Anne's & St. Mary's North Cathedral Cork. Colm brought moulds and plaster samples with him and showed the attendees how stucco could be repaired or how moulds could be made. Colm outlined how damaged features can be reassembled and repaired and how reversed moulds can be made. Colm also answered several questions from the audience as there was clearly particular interest in seeing the practical side of stucco conservation.

## FEEDBACK FROM WORKSHOP

As part of the seminar process, a workshop was held following the seminar. The aim of the workshop was for attendees to discuss themes and key issues raised. The following are the main comments:

### **“Listowel with its Pan-European Features is Floating above Kerry”**

Continue to promote legacy of Pat McAuliffe – liaise with the McAuliffe family  
Promote architectural heritage of Listowel in general  
Invite Nationwide to do a feature on the McAuliffe Works in Listowel  
Set up a local Community Group to focus on the McAuliffe Works in Listowel  
Earmark a building and source funding to restore same in totality with specialists' involvement as a pilot project  
Devise a Summer School dedicated to expertise in stucco work and art workshops based on the works of McAuliffe that could also focus on one of the existing McAuliffe buildings as a restoration project per annum etc. (Similar to the template set by the Archaeological Summer Schools in the Burren)  
Use Listowel Library to create art workshops and Competitions for Children based on the McAuliffe Stucco Art Works  
Each building be 3d videoed and or laser scanned /surveyed and recorded for an online website / you tube page dedicated to McAuliffe/Produce a Single Online website dedicated to McAuliffe to be created  
The Council should prepare a leaflet re guidelines on the painting and continued maintenance issued associated with the McAuliffe Buildings including appropriate colours to be used  
The Council should prepare leaflet re guidelines on the painting and continued maintenance issued associated with the Protected Buildings in general in Listowel and issue to owners  
Pat McAuliffe's Centenary will be 2021 – earmark all plans to create an event / festival to celebrate same  
Initially earmark Heritage Week to organize 1 event about McAuliffe in relation to same  
Invite Schools of Art or Architecture to base a seminar project based on the McAuliffe buildings  
Have master craftsmen do more events to demonstrate practical conservation work  
Local authority conservation officer to be prominent/accessible to builders

## NEXT STEPS

The following work programme is proposed to continue the success of the seminar and workshop and to build on the enthusiasm and buy-in from the Listowel community.

	Task/Programme	Deadline	
1.	Liaise with the McAuliffe family regarding Pat McAuliffe following initial discussions – display of McAuliffe artefacts and centenary celebrations (liaise with Abbeyfeale Community Council in relation to Centenary also)	Q 3 & Q 4 2018	LBCA,KCC, Limerick CC
2.	The Architecture of Listowel: WOW!: Heritage Week 2018 Event	August 2018	Complete
3.	Disseminate Feedback Report to attendees and key stakeholders	Q 4 2018	LBCA & KCC
4.	Review key issues from condition survey to identify common challenges facing McAuliffe's stuccowork	Q1 2019	LBCA & KCC
5.	Pursue funding options & possible joint workshops/education/training for key problems identified to inform community	Q2 2019	KCC ACO
6.	Prepare and disseminate information for owners of protected structures/owners of buildings within designated Architectural Conservation Areas	Q2/Q3 2019	KCC ACO